

Your voice matters: navigating immune thrombocytopenia (ITP) healthcare decisions through Shared Decision-Making

A webinar for people living with ITP and their caregivers

Engaging talks led by ITP experts exploring Shared Decision Making best practice in ITP care, including personal tips and experiences.

We are pleased to invite you to the upcoming ITP Shared Decision-Making webinar on Tuesday 26th September, 16:30 - 17:30 BST

| Topic | Presenter |
|---|---|
| Welcome and introductions | Mervyn Morgan , Chief Executive Officer, ITP Support Association & Caroline Kruse , President and Chief Executive Officer, The Platelet Disorder Support Association (PDSA) |
| Introduction to Shared Decision-Making | Dr Cindy Neunert , Paediatric Haematologist-Oncologist, New York-Presbyterian Hospital-Columbia and Cornell |
| A HCP perspective of Shared Decision-Making | Dr Nichola Cooper , Consultant Haematologist and Senior Lecturer, Imperial College London |
| A patient perspective of Shared Decision-Making | Barbara Lovrencic , President, Italian Association Immune Thrombocytopenic Purpura (AIPIT) & Danielle Boyle , Chief Executive Officer, ITP Australia |
| Q&A session | Mervyn Morgan , Chief Executive Officer, ITP Support Association, Caroline Kruse , President and Chief Executive Officer, The PDSA & Dr Nichola Cooper , Consultant Haematologist and Senior Lecturer, Imperial College London |
| Summary and close | Mervyn Morgan , Chief Executive Officer, ITP Support Association & Caroline Kruse , President and Chief Executive Officer, PDSA |



Please visit:
bit.ly/3PsqVol
to access the webinar through Zoom.



Webinar Speakers



Mervyn Morgan
Chief Executive Officer,
ITP Support Association

Mervyn Morgan has worked for the ITP support association since August 2016 and became CEO in 2017, reporting to the charity's Chair of Trustees. As part of the ITP Support Association, Mervyn collaborates with medical professionals to advance the knowledge and treatment of ITP. This is achieved by funding research and salaries to pilot new ITP projects, running surveys, and providing feedback on patient concerns to specialists and drug companies. He is also involved in medical seminars for haematologists, paediatricians, and other healthcare professionals.



Danielle Boyle
Chief Executive Officer, ITP Australia

Danielle was diagnosed with ITP in 2015. Through her ongoing journey, she identified an unmet need for Australian-based information and launched ITP Australia at the PDSA Regional Meeting in 2018 in Melbourne, Victoria. As CEO, she regularly advocates with regulatory bodies and key stakeholders to improve treatment access and protocols, provides support, and is the leading source for Australian ITP information for carers and ITP patients.



Caroline Kruse
President and Chief Executive Officer,
PDSA

Caroline Kruse is the CEO of the PDSA. As part of her role, she has developed new relationships for the PDSA with key disease stakeholders and government agencies while strengthening existing relationships with partners and supporters. Her focus is to place a greater emphasis on advocacy, expanding programmes for children, teens, and families affected by the disease, increasing education initiatives, and advancing research to improve the quality of life for those living with ITP, and other platelet disorders.



Barbara Lovrencic
President, AIPIT

Barbara was diagnosed with ITP at the age of 4. In 2010, together with 14 other members, Barbara founded AIPIT, a charity that provides education, advocacy and support to adults living with ITP and families of children with ITP. Barbara is the current President of AIPIT. AIPIT has successfully advocated for charge free care for ITP patient's in Italy, played active role in writing the National plan for rare disease and was a part of working group for national guidelines for ITP treatment.



Dr Nichola Cooper
Consultant Haematologist and Senior Lecturer, Imperial College London, Medical Advisor for the ITPSA and PDSA

Dr Nichola Cooper runs a research programme investigating the causes of haematological autoimmunity at Imperial College, with an emphasis on ITP. She is a consultant haematologist, who was trained at Cambridge University, Barts, and the London School of Medicine and Dentistry. She completed her haematology training at University College Hospital and gained research experience at Cornell Medical College, New York, and the Institute of Child Health, University College London. Her team's work has been published in international, peer-reviewed journals, including Nature Immunology, Blood, and the British Journal of Haematology.



Dr Cindy Neunert
Paediatric Haematologist-Oncologist, New York-Presbyterian Hospital-Columbia and Cornell, Medical Advisor for the ITPSA

Dr. Cindy E. Neunert is a paediatric haematologist-oncologist in New York, and is affiliated with multiple hospitals in the area, including the New York-Presbyterian Hospital-Columbia, in addition to Cornell and NYC Health and Hospitals-Coney Island. She received her medical degree from Eastern Virginia Medical School and has been in practice for more than 20 years.